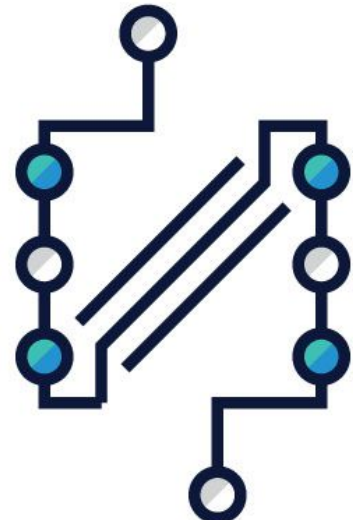
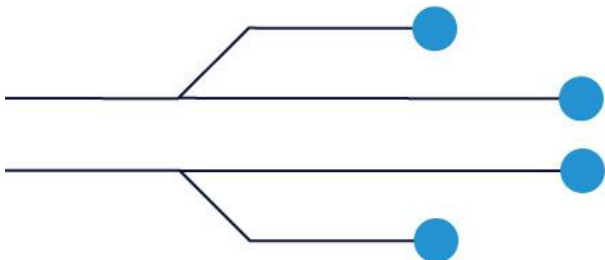


# Powering up AI-driven SaaS Tools for Private Equity, Hedge Funds.

Success Story: Aidetic x 73 Strings



# Introducing 73 Strings



73 Strings is a Paris based Fintech AI startup powering financial analysis with augmented intelligence solutions.

They are a FASTech (Financial Advisory Services Tech) pioneer, having developed solutions for deal sourcing, portfolio valuation, and monitoring.

Their Market Intelligence technologies connect easily with existing workflows used by analysts and managers these days.

# Challenges

## Robust AI Infrastructure



Required cutting-edge technology research and development along with a robust and scalable infrastructure .

## Skilled and Talented People



Skilled individuals were required to build AI infrastructure, but locating them was difficult or expensive.

## Robust Quality Check



The Management of critical financial data required regular quality check processes.

# Crossing paths with Aidetic

The company was looking for a solution provider to assist them with vital requirements while empowering their AI.



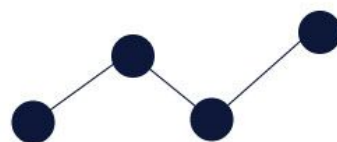
They selected Aidetic as their solution partner based on our expertise in supporting SaaS startups with the vision of innovating the realms of AI /ML.



# Solutions

## MLOPS at Scale

We architected the microservices-based deployment infrastructure for 50+ AI and backend services with K8s for scalability and reliability.



## Proprietary NLP Algorithms



We built Proprietary Engine for Instant Company Valuation, Market Intelligence from Unstructured Data and Proprietary Knowledge Graph of Information on Companies.

# More Solutions..

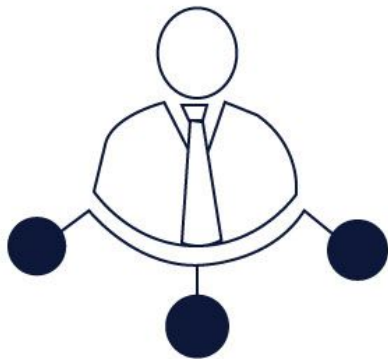
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## Robust data engineering

We built a system that gathered, maintained, and turned raw data into usable information in a data warehouse for the company's financial and firmographic data.



## Product Management




We developed Processes for effective code management and delivered 40+ releases across eight broad feature sets, owning UI design/dev, backend, and deployment.



## **“The Success Phase”**

With all our teamwork, and efforts we built 10+ AI services in over six months and achieved Robust and Reliable AI Features in Innovation and Research.

We enhanced the Team Structure and Distribution Flexibility of 73 strings based on customer feedback and shortened the release period to 15 days.






# All's Well That Ends Well

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- ▶ The platform now offers **100+** financial data points from **10+** data sources for **30M** companies.
- ▶ 73 Strings has the most accurate automated company valuation models compared to **5** of its major competitors
- ▶ The platform is fast with **99%** uptime even after using compute hungry Deep Learning models in the pipeline

Continuous iterations on feedback and delivery of feature requests have made customers fall in love with the product.





## From the client's desk



**Sambeet Parija**

Chief Product Officer, 73 Strings

“

*We have been working with Aidetic for a very long time over numerous projects related to NLP. Their team is highly talented and committed to quality client delivery and in terms of the timeline of delivery, they have rarely missed a deadline. They leverage their deep understanding of NLP and CV to bring new perspectives to a discussion. We are very satisfied with the services we are receiving from them.*

”



To discover how AI can help  
your business grow.

Connect to us at  
**hello@aidetic.in**

